

EXPANDING AND NURTURING RYEP RELATIONSHIPS

BRAZIL- MEXICO

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To cultivate a friendly relationship in the distance:

- Be a friend / Sé un amigo / Seja um amigo
- Promoting our countries / Promover nuestros países / Promovendo nossos países
- Big countries, big opportunities / Países grandes, grandes oportunidades



It's time to get closer

We have many young leaders ready to grow and we must give them opportunities in the right places, where we know that our Latin similarities allow us a better understanding.

Tenemos muchos jóvenes líderes listos para crecer y debemos darles las oportunidades en los lugares adecuados, donde sabemos que nuestras similitudes latinas nos permite un mejor entendimiento.

Tenemos muito jovens líderes prontos para crescer e devemos dar-lhes oportunidades nos lugares certos, onde sabemos que as nossas semelhanças latinas nos permitem uma melhor compreensão.



Be a friend...Sé amigo!



We find it increasingly difficult to find places for our young people where they “want to be” (social media), so we must be more:

- Empathic with our partners
- Keep your word
- Show that your partner can trust you
- Be available
- Be reciprocal
- Take situations calmly

- Friendships are emotional bonds that are based on values such as love, loyalty, respect, solidarity, commitment and sincerity.
- Las amistades son vínculos afectivos que se sustentan en valores como el amor, la lealtad, el respeto, la solidaridad, el compromiso y la sinceridad.
- Amizades são laços afetivos que se baseiam em valores como amor, lealdade, respeito, solidariedade, comprometimento e sinceridade.

Promoting our countries...we are NOT the last option!

Promoción OB-IB: How do you promote Brasil/Mexico?

Ways to promote a country in other countries:

- Identify your audience (Rotarians, families, youth)
- Attractive social media (Rotarios=facebook, familias=Facebook & Instagram, Jóvenes= IG & Tik Tok)
- District twinning: we lead the way in RYEP...we set the standar and we raise the bar!

- *The internationalization of a club is in the RYEP*
- *La puerta a la internacionalidad de un club está en el RYEP*
- *A internacionalização de um clube está no RYEP*

Big countries, big opportunities



- 🇲🇽 32 states with different states with different cultures each one.
- 🇲🇽 Gastronomy is intangible heritage of humanity
- 🇲🇽 1 of the 7 wonders of the world
- 🇲🇽 Cultural diversity: 189 archaeological sites
- 🇲🇽 And....what else that we don't know about Mexico

- 🇧🇷 The giant of America
- 🇧🇷 The largest jungle in the world...the Amazon
- 🇧🇷 1 of the 7 wonders of the world
- 🇧🇷 Cultural diversity
- 🇧🇷 And....what else that we don't know about Brazil

Trend Mexa de Doris Jocelyn







Obrigado!



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